



TRAINING OPPORTUNITY.

Herbal medicine entrepreneur training program.

THETA UGANDA invites all makers of herbal products and those interested in establishing herbal medicine businesses to a 31/2 Months entrepreneurship training program which will commence on the 22/03/2018 up to 16 /June / 2018. All those enrolling for the course will attend classes for 2 hours a day, 2 days in a week for the whole training period. Participants will attend lectures, get one on one mentorship and be given a business template to help facilitate the planning of their business. Participants will learn the foundational elements of starting and growing a business.

Course title	Entrepreneurship training program for traditional health practitioners.
Requirements.	Herbalists and any interested adult who can read and write.
Training cost:	Entire package is 300,000 and 250,000 for THETA Members.
Training modules	<ul style="list-style-type: none"> •Business strategy. This will cover areas like Entrepreneur basics, strategy development, innovation and setting up a business culture. •Sales and Marketing; Marketing, communication, sales process, selling skills, customer service. •Finance: profit model, tracking finances, reinvesting profit, and funding methods. •Management and leadership: Team building, Goal setting, Motivation, Project management, Decision making, Managing change, character and ethics, getting started.
Training dates	22 / March/ 2017 to 14/ June/2018
Award	THETA Uganda & Work for life certificate of training.
Contact for Registration and more information	Doreen Nabukalu (0753832000), 0705917630 THETA Uganda Head office. Email: dnabukalu@thetaug.org . or call